



Exhibitor and Sponsorship Prospectus

Mass Casualty Incident Training

**Location: USF Health Center for Advanced Medical Learning and Simulation, Tampa, FL
September 7-9, 2022**

Jointly sponsored by:



Dear Potential Exhibitor and/or Sponsor:

It is our pleasure to provide you with the Exhibit Prospectus and invite your company's participation at the Mass Casualty Incident Training taking place at USF Health Center for Advanced Medical Learning and Simulation, 124 S. Franklin Street in Tampa, FL on September 7-9, 2022.

Special skills and team-based training are necessary to optimally respond to an MCI. This two-day course features hands-on, high-fidelity simulations, augmented with dynamic pre-course content, to maximize the immersive learning experience.

Course Description: The primary goal of this Mass Casualty Incident Training (MCI) course is to simulate multiple high-volume, high acuity scenarios, and identify the resources, personnel, equipment, processes, and procedures that are necessary.

Violent mass casualty incidents (MCI) have critically affected our nation's communities and hospitals in both rural and urban environments. Due to the indiscriminate nature and location of MCIs, they can directly impact all ED personnel regardless of whether they work in a Level 1 trauma center or small community hospital.

The exhibit space will meet the ACCME Standards for Integrity and Independence and will be located in a separate space from the educational program rooms. Exhibits and/or exhibit materials cannot be displayed or distributed at the registration desk or in the educational space immediately before, during or after an accredited educational activity. Representatives of your company are not permitted to engage in sales or promotional activities while in the space or place of the educational activity. Company name badges cannot be worn within the educational space. We will provide you with name badges.

The Conference will allow ample opportunity to, enjoy one-on-one time with physicians, nurses, and advanced practice providers, network with established customers as well as develop new customer relationships.

Visit <https://bit.ly/3rxeCd8> for more information on the conference.

To request booth space or sponsorship, simply complete the exhibit/sponsorship application. Please feel free to contact us if you have questions. **See you at the conference!**

For Exhibitor or Sponsorship Questions please call
Franklin Whitaker: Phone: (813) 224-7819 camlsoptions@usf.edu

Program Agenda with Exhibit Schedule

Timetable subject to change

September 7, 2022			
Start Time	End Time	Program	Location
11:00 AM	12:00 PM	Registration	Public Lobby
12:00 PM	4:30 PM	MCI Procedural Lab Training	Surgical Skills Lab
1:00 PM	5:00 PM	Exhibitor Registration and Set up	
4:30 PM	5:00 PM	Q&A Session	Auditorium
September 8, 2022			
7:30 AM	8:15 AM	Registration, Breakfast and Networking	Public Lobby and Dining Room
7:30 AM	8:15 AM	Exhibitors Open	
8:15 AM	8:30 AM	Welcome and Introduction	Auditorium
8:30 AM	8:45 AM	Course Overview – What to expect from the	Auditorium
8:45 AM	9:00 AM	Introduction Simulation and Psychological Safety	Auditorium
9:00 AM	10:00 AM	Introductions and Team Building/Ice Breaker Activity	Auditorium
10:00 AM	10:15 AM	Break and Exhibitors Open	
10:15 AM	12:15 PM	MCI Incident Scenario Training	Various rooms
12:15 PM	1:15 PM	Lunch, Networking and Exhibitors Open	Dining Room
1:15 PM	3:15 PM	MCI Incident Scenario Training	Various rooms
3:15 PM	3:30 PM	Break and Exhibitors Open	
3:30 PM	4:30 PM	MCI Incident Scenario Training	Various room
4:30 PM	5:00 PM	Q&A Session and Wrap up	Auditorium
September 9, 2022			
7:30 AM	8:30 AM	Registration, Breakfast and Networking	Public Lobby
7:30 AM	8:30 AM	Exhibitors Open	
8:30 AM	9:00 AM	Lecture: Topic TBD	Auditorium
9:00 AM	10:00 AM	MCI Incident Scenario Training	Various rooms
10:00 AM	10:15 AM	Break and Exhibitors Open	
10:15 AM	12:15 PM	MCI Incident Scenario Training	Various rooms
12:15 PM	1:15 PM	Lunch, Networking and Exhibitors Open	Dining Room
1:15 PM	5:00 PM	Exhibitor Tear Down	
1:15 PM	3:15 PM	MCI Incident Scenario Training	Various rooms
3:15 PM	3:30 PM	Q&A Session and Wrap up	Auditorium

Purpose of the Exhibits

The exhibits are an extension of the conference continuing education program. This means of communication is an educational service to meeting registrants and provides useful information about developments, products and services related to their interests and responsibilities.

Exhibit Details

Small Tabletop display; - \$2500 Includes: <ul style="list-style-type: none">• Table 5' L x 2' W• 2 Chairs• Wi-fi• 2 Attendees (Conference Registration is a separate fee)• Conference Food and Beverage	Large Tabletop display: - \$3000 (limited availability) Includes: <ul style="list-style-type: none">• 2 Tables 5' L x 2' W• 3 Chairs• Wi-fi• 3 Attendees (Conference Registration is a separate fee)• Access to participants at breaks and during meals• Acknowledgement of support• Conference Food and Beverage
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Eligibility for Exhibiting

Products or services displayed must further the purpose of the meeting and provide an atmosphere conducive to exchanging information relevant to the clinical content of the conference.

Products or services must be related to the clinical content of the conference and relevant to private practice, hospitals, institutions or other health-related facilities.

Sponsorship Details

Sponsorship Opportunities – Please call 813-224-7819 to see what sponsorships are available.

- **Breakfast - \$4000.** 2 sponsorships available.
 - Access to projector and podium for presentation or scrolling advertisement
 - Breakfast signage to include company name and/or logo
- **Luncheon - \$8000.** 2 sponsorships available.
 - Access to projector and podium for presentation or scrolling advertisement
 - Lunch signage to include company name and/or logo
- **All Day Beverage Stations (1 day) – \$4000.** 2 sponsorships available.
 - Beverage stations will display company name and/or logo as sponsorship
- **Lanyards - \$2000 plus the cost of production.** Limited to one sponsor.
 - Each attendee is given a lanyard provided by your company as he/she registers, and is then worn throughout the conference, giving your name and logo prominent and continuous exposure. Show management purchases lanyards
- **Conference Swag Bag - \$2000 plus the cost of production.** Limited to one sponsor.
 - Each attendee is given a tote bag at registration. Your name and logo on each tote bag being carried by attendees assure that your company name is continuously showcased throughout the conference. Logo may be 2-color and will appear on one side of the bag. Show management purchases bags.
- **Procedure Lab Sponsorship - \$5,000**
 - Exposure to 50 participants during lab (pre-conference)
 - Product Theatre/Showcase with participants
 - Small Tabletop Display Exhibit Table for two days of the conference
- **Premier Sponsorship - \$20,000.** Limited to one sponsor.
 - Premier location of large exhibitor space
 - Inclusion of Electronic Signage throughout the building
 - Reception with Product Theatre/Showcase from 5-6 pm on September 8, 2022
 - First right of refusal for future course sponsorship opportunities

Shipping Info:

To ensure successful shipping of your instruments, equipment, and supplies to and from CAMLS, please follow the instructions below.

Label Format

Include the following information on all shipping labels:

CAMLS
Attn: MCI Training Conference
Hold for: Name and Company that is making the shipment
124 S. Franklin Street
Tampa, FL 33602

Loading & Delivery Area

- Delivery and pickup access is on the Northside of the building located off of Florida Avenue or Franklin Street.
- All drivers should check in with security utilizing the intercom near the service door access.
- CAMLS has a loading and delivery area, but **not** a loading dock. Large equipment should be delivered on a truck with a lift to the ground. The inner dimensions of the delivery door are 63" wide x 82" tall. There is a "cuff" that holds the center post, which can be removed, if necessary, that will provide an additional 2" of height clearance.
- Please call the security desk, at 813.224.7908, with any delivery or pickup questions or issues.

Incoming Shipments to CAMLS

- Shipments may be received **3** days prior to the program start date. For deliveries outside of this period, please obtain pre-approval from the program coordinator to avoid additional charges.
- Either the client or the designated shipping company is responsible for unloading freight trucks. The client is also responsible for unpacking all shipments and removing crates from the CAMLS facility (CAMLS does not have adequate space to store crates).

Outgoing Shipments from CAMLS

- Clients are responsible for packing, correctly labeling and scheduling pickups for all outgoing shipments.
- The client or their designated shipping company must load freight trucks. CAMLS does not have shipping and handling staff.
- Shipments must be picked up within 3 days of program completion. For pickups planned outside of this period, please obtain pre-approval from the program coordinator to avoid additional charges.

FedEx Express, FedEx Ground or UPS

Please schedule a pickup when using FedEx Express, FedEx Ground or UPS and request a signature upon delivery/pickup. Properly label and package shipments, and include the client's contact information on the shipment, to avoid delays and ensure pickup at the scheduled time.

Please note that CAMLS (USF HPCC) is not responsible for any damaged, lost or stolen items.

Hotel Information

Hyatt Place Tampa Downtown
325 N. Florida Avenue
Tampa, FL 33602
1-813-616-1234

Single & Double Rate - \$179
Triple Rate - \$199
Quad Rate - \$209
Full Breakfast Buffet included

https://www.hyatt.com/en-US/hotel/florida/hyatt-place-tampa-downtown/tpazd?corp_id=g-usac



Location: Center for Advanced Medical Learning and Simulation, 124 S. Franklin Street, Tampa, FL

Exhibitor/Sponsorship Application

Exhibiting or Sponsorship Company Name *(as to appear on printed material)*

Contact Person *(Individual to whom all exhibitor information will be forwarded.)*

Title

Address

City

State

Zip

Telephone

Fax

E-mail

Electrical/Special Requests/Considerations

Name of company representatives (limit 2) *Representatives wishing to participate in more than the exhibit program should register separately using the seminar registration.*

Company Rep Name	Title	Address	Phone

Will you be shipping material to the property? No Yes: Please follow **shipping instructions** on the exhibit/sponsorship prospectus. CAMLS does not have a loading dock so please remember to ship with a lift gate truck.

Exhibit Space Rental

Small Tabletop display; - \$2500

Large Tabletop display: - \$3000

Sponsorship Opportunities – Please call 813-224-7874 to see what sponsorships are available.

- Breakfast - \$4000 2 sponsorships available.
- Luncheon - \$5000 2 sponsorships available.
- All Day Beverage Stations (1 day) – \$4000 2 sponsorships available.
- Lanyards - \$2000 plus the cost of production. Limited to one sponsor.
- Conference Swag Bag - \$2000 plus the cost of production Limited to one sponsor.
- Procedure Lab Sponsorship - \$5,000. Limited to one sponsor.
- Premier Sponsorship - \$20,000. Limited to one sponsor.

Contract Execution: Applications without the correct payment and/or signature will not be processed.

Signature of authorized agent

Date

Return form to: camlsoptions@usf.edu

Payment Options:

- **Wire Transfer:** USF HPCC will provide information upon request.
- **Credit Card:** An additional 3% service fee applies and will be added to the amount above. Please call 813-224-7826 with credit card information. Please mention JM2022336.
- **Check:** Make check out to USF HPCC and mail to PO Box 628263, Orlando, FL 32862-8263. Please be sure to include a copy of the contract with the check