



Exhibitor and Sponsor Information

CEME invites you to participate as a sponsor or exhibitor at the upcoming 7th Annual Observation Care Conference in Austin, TX, March 30 & 31, 2020. This will be a great opportunity to network with health system and hospital administrators, physician and nursing leaders, advanced practice providers and process improvement specialists who need your products and services. Last year we had over 150 participants.

Sponsor Opportunities and Benefits

As a sponsor, you will receive varying degrees of visibility at the conference, commensurate with your investment.

Location and Lodging

Sheraton Austin at the Capitol
701 E. 11th Street, Austin, TX 78701
Hotel www.sheratonaustin.com

Schedule at-a-Glance (subject to change)

- Sunday, March 29, 2020
Exhibitor set-up from 5:00 pm to 9:00 pm
- Monday, March 30, 2020
Exhibit: 7:00 am to 5:00 pm
Reception: 5:00 to 6:30 pm
- Tuesday, March 31, 2020
Exhibit: 7:00 am to 1:00 pm

SPONSORSHIP

Diamond Sponsor – \$10,000 - 1 available

Gold Sponsor - \$7,500 – 1 available

Silver Sponsor - \$5,000 – 1 available

Please contact Cathy McManus for further information on Sponsorships. 301.944.0050 or cmcmanus@usacs.com

EXHIBITOR TABLES

Tables outside conference

Two-day exhibit space - \$1,000

Single day exhibit space - \$ 600

Space is a 6' skirted table and 2 chairs.

Sponsorship opportunities are accepted on a first-come first served basis. Requests must be in written form with sponsor application form and payment in full. Requests and payment must be received by CEME by March 1, 2020.

Exhibit table assignments are based on sponsorship level and sponsorship application receipt date. Only one company name is permitted per exhibit table.

In order to receive all of the entitlements, sponsor organizations must provide the appropriate materials (EPS file of their corporate logo, press ready PDF file of their ad, website address, all sent electronically). If this information is not received by the above dates, supporting organizations waive their rights to those missed benefits. CEME is under no obligation to issue reminders. Ad size specification: Full page: 8.5" x 11; 1/2-page 5.5" x 8.5".

Cancellations must be received in writing. Cancellations are subject to a \$250.00 administration fee. No refund of payment will be made after the above deadline dates.

If you need any further information regarding sponsorship, please contact:

Cathy McManus, cmcmanus@usacs.com

301-944-0050

CEME reserves the right to determine the appropriateness of sponsor organizations. All sponsorship contributions are voluntary. Acceptance of a sponsor organization does not imply endorsement of the organization's products or services in any way.

Sponsor organizations will honor the educational focus of the conference. Any business activity of an exhibiting organization is restricted to the display table area. Solicitation of business in educational sessions is strictly prohibited.

**All logos, inserts and advertising items must be submitted to
Cathy McManus for approval.**



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