

SPONSORSHIP AND EXHIBIT REQUEST FORM



THE heart course

Cardiovascular and Neurovascular Care
for the Frontline Provider

November 6-9, 2017

Mandarin Oriental Hotel
Las Vegas, NV

The Heart Course participants include physicians, nurses, nurse practitioners, physician assistants, and advanced practice professionals that provide care to patients with acute cardiovascular and neurovascular problems. Estimated attendance for 2017 is 150-175 participants.

SPONSORSHIP AND EXHIBIT INFORMATION

The general session is scheduled November 7-8, 2017. You may also display your exhibits at the optional pre-course and post-course workshops on November 6th and 9th. Please refer to the Exhibit Schedule for setup times. The space assignments will be clearly marked with a tent card with your company's name on it.

If you need to mail or deliver boxes, parcels or equipment to the hotel, please use the following address:

Mandarin Oriental Hotel

Attention: <First Name> <Last Name>,
Hotel guest arriving <MM/DD/YY>

Meeting: *The Heart Course*

3752 Las Vegas Boulevard South
Las Vegas, NV 89158

SPONSORSHIP LEVELS

■ Gold = \$5,000

Includes an opportunity to provide a registration bag insert and (2) 6-foot tabletop displays or the equivalent floor space.

■ Silver = \$3,750

Includes a bag insert and (1) 6-foot tabletop display or the equivalent floor space.

■ Bronze = \$2,500

Includes (1) 6-foot tabletop display.

* All sponsorship levels include acknowledgment in program materials and on program website.

HOTEL BOOKING INSTRUCTIONS

Take advantage of the negotiated rates being offered to *The Heart Course* participants at the Mandarin Oriental Hotel in Las Vegas, NV.

Room Rate = \$239 per night plus tax and resort fee

BOOK ONLINE:

<https://tinyurl.com/HeartCourseHotel2017>

OR RESERVE ROOM BY PHONE AT: 702-590-8881

Mention Group Code: **1T16W5**

EXHIBIT SCHEDULE

Go to theheartcourse.com to view the current detailed course agenda.

Monday, November 6, 2017

Optional Pre-Course Workshops

11:00am – 11:30am	Exhibit Set-Up
11:30am – 12:30pm	Workshop Registration and Exhibits
1:45pm – 2:00pm	Break and Exhibits
3:30pm – 4:30pm	Registration, Break and Exhibits
5:45pm – 6:00pm	Break and Exhibits

Tuesday, November 7, 2017

General Session Day 1

6:45am – 7:00am	Exhibit Set-Up
7:00am – 8:00am	Registration, Breakfast, and Exhibits
10:45am – 11:00am	Break and Exhibits
12:10pm – 1:25pm	Lunch Break and Exhibits
3:15pm – 3:30pm	Break and Exhibits

Wednesday, November 8, 2017

General Session Day 2

6:45am – 7:00am	Exhibit Set-Up
7:00am – 8:00am	Registration, Breakfast, and Exhibits
10:10am – 10:25am	Break and Exhibits
12:10pm – 1:15pm	Lunch Break and Exhibits
2:45pm – 3:00pm	Break and Exhibits

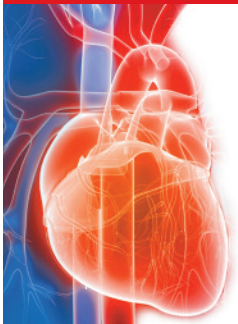
Thursday, November 9, 2017

Optional Post-Course Workshops

6:45am – 7:00am	Exhibit Set-Up
7:00am – 8:00am	Registration, Breakfast, and Exhibits
11:15am – 11:25am	Break and Exhibits
12:15pm – 1:00pm	Break and Exhibits
3:00pm – 3:10pm	Break and Exhibits

The booking deadline is October 6, 2017, however it is suggested that our participants book early as the hotel typically is sold out months in advance.

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SPONSORSHIP LEVELS*

- GOLD = \$5,000**
Includes an opportunity to provide a registration bag insert, and (2) 6-foot tabletop displays or the equivalent floor space.
- SILVER = \$3,750**
Includes a bag insert and (1) 6-foot tabletop display or the equivalent floor space.
- BRONZE = \$2,500**
Includes (1) 6-foot tabletop display.

*All sponsorship levels include acknowledgment in program materials and on the conference website. Exhibit space is provided on a first-come, first-served basis and includes admission to the conference.

SPONSORSHIP APPLICATION

Exhibit spaces are limited. Please complete this form and return it no later than October 2, 2017

PLEASE LIST COMPANY NAME **EXACTLY** AS IT SHOULD APPEAR ON PROGRAM MATERIALS TO ACKNOWLEDGE SUPPORT.

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

- Space Type:** 6-Ft Draped Table(s) for Tabletop Display
 Open Space for Freestanding Exhibit
 1 Table and 1 Open Space (for Gold Sponsors only)

Will you require a standard electrical outlet? Yes No

Representatives who will be attending:

1) REPRESENTATIVE 1

NAME: _____

COMPANY/TITLE: _____

CITY: _____ STATE: _____

EMAIL: _____

2) REPRESENTATIVE 2

NAME: _____

COMPANY/TITLE: _____

CITY: _____ STATE: _____

EMAIL: _____

Make checks payable to:
MedEd Consulting

Mail payment to:
PO Box 788, Spring Grove, IL 60081
TAX ID: 27-5404779

**PAYMENT MUST BE RECEIVED
BY OCTOBER 27, 2017**

To obtain a letter of request and/or W-9, please send your request via email to exhibits@mededconsulting.com or dial 866-599-7299 option 1 and leave a message.

Exhibit space will consist of 1 or 2 draped 6-foot table(s), each with 2 chairs, or, if preferred, the same size area will be available to accommodate freestanding exhibits. Up to 2 representatives will be allowed to attend the conference.

**THIS FORM CAN BE MAILED,
FAXED, OR EMAILED TO:**

MedEd Consulting

Mail: PO Box 788
Spring Grove, IL 60081

Fax: 815-516-0235

Email: exhibits@mededconsulting.com