



Observation Care '17

OBSERVATION & INTEGRATED ACUTE CARE CONFERENCE

2017 Exhibitor & Sponsor Brochure

April 3rd - 5th, 2017



*Hilton Orlando Resort
6001 Destination Pkwy
Orlando, FL 32819*

CEME
Center for Emergency Medical Education

If you need any further information regarding sponsorship please contact:
Cathy McManus, cmcmanus@usacs.com
301-944-0050



Observation Care '17

OBSERVATION & INTEGRATED ACUTE CARE CONFERENCE

Exhibitor and Sponsor Information

US Acute Care Solutions invites you to participate as a sponsor or exhibitor at the upcoming 4th Annual Observation Care Conference in Orlando, Florida, April 3-5, 2017. This will be a great opportunity to network with hundreds of health system and hospital administrators, physician and nursing leaders, advanced practice providers and process improvement specialists who need your products and services.

Sponsor Opportunities and Benefits

As a sponsor you will receive varying degrees of visibility at the conference, commensurate with your investment. Please review the entitlements on the following page for details and select the sponsor level that's right for you.

Exhibitor Details (Exhibitor space included with Platinum, Gold and Silver packages)

Single day exhibit space - \$600
Two-day exhibit space - \$1000
Three-day exhibit space - \$1500

Space is a 6' skirted table and 2 chairs.

Location and Lodging

A special group rate of \$239/night plus tax is available at the Hilton Orlando Resort. Please call the hotel directly at 407-313-4300 and mention the room block code **CEM** or go to the conference website (<https://ceme.org/obs>) and access the Hilton's link from there.

Schedule at-a-Glance (subject to change)

Sunday, April 2nd

Exhibitor set-up from 6:00pm to 9:00pm

Monday, April 3rd

Exhibit: 8:00am to 4:30pm

Tuesday, April 4th

Exhibit: 8:00am to 4:30pm

Wednesday, April 5th

Exhibit: 8:00am to 12:30pm

Breakfast Sponsorship - \$15,000 – 1 available

If you need any further information regarding sponsorship please contact:
Cathy McManus, cmcmanus@usacs.com
301-944-0050



Observation Care '17

OBSERVATION & INTEGRATED ACUTE CARE CONFERENCE

Attendees will be looking to get their day started with a great meal. The Breakfast Sponsorship offers attendees and sponsor three mornings of networking opportunity.

- Exclusive Exhibitor at all three breakfasts (April 3rd, 4th, and 5th)
 - 5 complimentary conference registrations
 - Complimentary Exhibit Tables within the Exhibit Hall and within the Breakfast area
 - Full page ad in conference program
 - Sponsorship recognition in promotional materials
 - Logo and web link on conference website
 - Digital post conference attendee list
 - Cocktail napkins with company logo
-

Official Wi-Fi Sponsor - \$10,000 - 1 available

Help all conference attendees get connected at the conference as the Official Wi-Fi Sponsor

- Company logo on signage that includes Wi-Fi login instruction
 - Wi-Fi branded with company logo
 - 4 complimentary conference registrations
 - 1 Complimentary table top exhibit space
 - Full page ad in conference program
 - Sponsorship recognition in promotional materials
 - Logo and web link on conference website
-

Conference Tote Bag Sponsor - \$8,000 - 1 available

Give attendees a helping hand by sponsoring the conference tote bag. Emblazoned with your company logo and the conference logo.

- 1 page ad within conference program
 - 1 Complimentary table top exhibit space
-

Notepad Sponsorship - \$5,000 - 1 available

Be on the minds of every attendee as they jot notes down from their sessions on the official conference notepad that features your company logo. Also includes:

- 10% discount on one (1) three-day table top exhibit space
-

Lanyard Sponsorship - \$5,000 - 1 available

Place your company logo and/or name on the official conference lanyard worn by every attendee. Also includes:

- 10% discount on one (1) three-day table top exhibit space



Observation Care '17

OBSERVATION & INTEGRATED ACUTE CARE CONFERENCE

Sponsor a Refreshment Break - \$2,500 - 2 available

Help attendees get an extra boost by sponsoring a refreshment break. Each sponsor will have signage located at the refreshment area and listed on conference schedules as the break sponsor.

- Sponsor One of the following items:
 - Snack Monday, April 3rd
 - Snack Tuesday, April 4th

**All logos, inserts and advertising items must be submitted to
Cathy McManus for approval**

If you need any further information regarding sponsorship please contact:
Cathy McManus, cmcmanus@usacs.com
301-944-0050