

SPONSORSHIP AND EXHIBIT INFORMATION



LONG ISLAND HEART

STATE-OF-THE-ART CARDIOVASCULAR CARE
FOR THE CLINICIAN

MAY 18-19, 2018

MELVILLE MARRIOTT LONG ISLAND, MELVILLE, NY

CONFERENCE OVERVIEW

Long Island Heart: State-of-the-Art Cardiovascular Care for the Clinician is designed to provide clinicians with the best practices and emerging advances in the diagnostics and therapeutics for cardiovascular disease.

Utilizing interactive lectures and case study presentations the goal of this conference is to summarize recent clinical trials and research that have rapidly advanced pharmacologic and diagnostic therapies for cardiovascular diseases and assist clinicians in integrating these strategies into their clinical practice.

TARGET AUDIENCE

The estimated 350+ attendees of the Long Island Heart: State-of-the-Art Cardiovascular Care for the Clinician conference will include interventional cardiologists, clinical cardiologists, hospitalists, internists, family practitioners, cardiothoracic surgeons, pulmonologists, nephrologists, and emergency medicine physicians, nurses, nurse practitioners, physician assistants, and clinicians who provide care for patients with cardiovascular disease.

EXHIBIT INFORMATION

The conference is scheduled May 18-19, 2018. Please refer to the Exhibit Schedule for setup times. The space assignments will be clearly marked with a tent card with your company's name. If you need to mail or deliver boxes, parcels, or equipment to the hotel, please use the following address:

Melville Marriott Long Island
C/O LI HEART
Attn: FIRST NAME, LAST NAME
1350 Walt Whitman Road
Melville, New York 11747

Date of Event: May 18, 2018
Number of Boxes (1 of 2, 2 of 2, etc.)
Please be sure to number all boxes.

**The hotel will not accept shipments
for this conference prior to May 16, 2018.
Please plan accordingly.**

SPONSORSHIP OPPORTUNITIES

■ Platinum = \$25,000

Includes the Video Conference Capture as described below along with an opportunity to provide a registration bag insert and (2) 6-ft tabletop displays or the equivalent floor space.

■ Gold = \$15,000

Includes an opportunity to provide a registration bag insert and (2) 6-ft tabletop displays or the equivalent floor space.

■ Silver = \$10,000

Includes an opportunity to provide a registration bag insert and a (1) 6-foot tabletop display or equivalent floor space.

■ Bronze = \$5,000

Includes (1) 6-foot tabletop display or the equivalent floor space.

■ Video Conference Capture = \$10,000

The Video Conference Capture will include video recording of the conference and posting it online for the duration of a year on the conference website. The sponsor will be acknowledged and the videos will be available to all healthcare professionals. This activity will not be accredited for continuing education credits.

EXHIBIT SCHEDULE

FRIDAY, MAY 18, 2018

7:00 AM – 8:00 AM	Exhibit Set-Up
8:00 AM – 9:00 AM	Registration and Exhibits
9:00 AM – 10:00 AM	Pre-Programs
10:00 AM – 10:15 AM	Break and Exhibits
10:15 AM – 12:30 PM	General Session
12:30 PM – 1:00 PM	Lunch and Exhibits
1:00 PM – 3:40 PM	General Session
3:40 PM – 4:00 PM	Break and Exhibits
4:00 PM – 6:00 PM	General Session

SATURDAY, MAY 19, 2018

7:00 AM – 8:00 AM	Registration, Breakfast, and Exhibits
8:00 AM – 9:50 AM	General Session
9:50 AM – 10:10 AM	Break and Exhibits
10:10 AM – 12:15 PM	General Session
12:15 PM – 12:45 PM	Lunch and Exhibits
12:45 PM – 3:25 PM	General Session
3:25 PM – 3:35 PM	Break and Exhibits
3:35 PM – 6:00 PM	General Session
6:00 PM	Conference Concludes

HOTEL ACCOMMODATIONS

If hotel accommodations are desired, a conference rate of \$182 plus tax has been negotiated at the Melville Marriott Long Island Hotel. To reserve a room, please visit the conference website and click on the hotel booking link.

The booking deadline to receive this rate is April 6, 2018.



FOR ADDITIONAL DETAILS VISIT: www.ceme.org/content/long-island-heart

SPONSORSHIP AND EXHIBIT INFORMATION

SPONSORSHIP LEVELS*

- Platinum = \$25,000**
Includes the Video Conference Capture as described below along with an opportunity to provide a registration bag insert and (2) 6-ft tabletop displays or the equivalent floor space.
- Gold = \$15,000**
Includes an opportunity to provide a registration bag insert and (2) 6-ft tabletop displays or the equivalent floor space.
- Silver = \$10,000**
Includes an opportunity to provide a registration bag insert and a (1) 6-foot tabletop display or equivalent floor space.
- Bronze = \$5,000**
Includes (1) 6-foot tabletop display or the equivalent floor space.
- Video Conference Capture = \$10,000**
The Video Conference Capture will include video recording of the conference and posting it online for the duration of a year on the conference website. The sponsor will be acknowledged and the videos will be available to all healthcare professionals. This activity will not be accredited for continuing education credits.

*All sponsorship levels include acknowledgment in program materials and on the conference website. Exhibit space is provided on a first-come, first-served basis and includes admission to the conference.

Make checks payable to:
MedEd Consulting

Mail payment to:
518 S Route 31 #398
McHenry, IL 60050-7464

TAX ID: 27-5404779

**PAYMENT MUST BE RECEIVED
BY MAY 7, 2018**

To obtain a letter of request and/or W-9,
please send your request via
email to exhibits@mededconsulting.com
or dial 866-599-7299 option 1
and leave a message.

SPONSORSHIP APPLICATION

Exhibit spaces are limited. Please complete this form and return it no later than May 7, 2018

PLEASE LIST COMPANY NAME EXACTLY AS IT SHOULD APPEAR ON PROGRAM MATERIALS TO ACKNOWLEDGE SUPPORT.

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____

STATE: _____

ZIP: _____

PHONE: _____

FAX: _____

EMAIL: _____

- Space Type:** 6-Ft Draped Table(s) for Tabletop Display
 Open Space for Freestanding Exhibit
 1 Table and 1 Open Space (for Platinum and Gold Sponsors only)

Will you require a standard electrical outlet? Yes No

Representatives who will be attending:

1) REPRESENTATIVE 1

NAME: _____

COMPANY/TITLE: _____

CITY: _____

STATE: _____

EMAIL: _____

2) REPRESENTATIVE 2

NAME: _____

COMPANY/TITLE: _____

CITY: _____

STATE: _____

EMAIL: _____

Exhibit space will consist of 1 or 2 draped 6-foot table(s), each with 2 chairs, or, if preferred, the same size area will be available to accommodate freestanding exhibits. Up to 2 representatives will be allowed to attend the conference.

**THIS FORM CAN BE MAILED,
FAXED, OR EMAILED TO:**

MedEd Consulting

Mail form to:
518 S Route 31 #398
McHenry, IL 60050-7464

Fax form to:
815-516-0235

Email form to:
exhibits@mededconsulting.com

FOR ADDITIONAL DETAILS VISIT: www.ceme.org/content/long-island-heart